

# Gas & Oil EXPO

North America **2013**

CONNECTING YOU WITH NORTH  
AMERICA'S GAS & OIL INDUSTRY

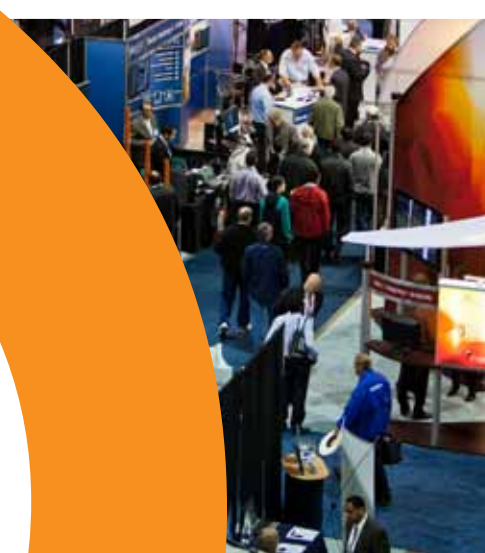
**JUNE 11-13, 2013**

CALGARY, ALBERTA, CANADA

**STAMPEDE PARK**

[gasandoilexpo.com](http://gasandoilexpo.com)

*Held in conjunction with:*



2013 Event Overview



# Gas & Oil EXPO

North America **2013**



Gas & Oil Expo is a leading marketplace for the North American gas and oil industry. Held biennially in the energy capital of Canada – Calgary, Alberta – it offers opportunities for brand exposure, business development, education, and networking. The indoor and outdoor exhibits showcase emerging technologies, a diverse range of products and services, and the expertise of well-known international brands.

Gas & Oil Expo presents a proven platform to source business solutions and create lasting client relationships in the North American industry for professionals operating in Canada, the United States, and internationally.

## VENUE & HOURS

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Tuesday, June 11, 2013	10:00 am - 5:00 pm
Wednesday, June 12, 2013	10:00 am - 5:00 pm
Thursday, June 13, 2013	10:00 am - 4:00 pm

Stampede Park  
BMO Centre and Outdoor Area  
Calgary, Alberta, Canada

## EXHIBITION

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- Canada's largest oil and gas show of the year
- More than 500 exhibiting companies
- Over 20,000 registered visitors expected
- Attending delegates from SPE Heavy Oil Conference Canada
- Over 100,000 net square feet of indoor and outdoor exhibits
- Outdoor displays of oilfield equipment and specialized technology
- Featured products and services highlighted on the exhibition floor
- International pavilions including USA, China, Korea and more
- Business presentations by featured exhibitors and associations

## NETWORKING

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- Opening Night Reception, Tuesday, June 11 (limited tickets available)
- Official Exhibitor Party, Wednesday, June 12 (free to attend with show badge)
- Keynote Lunch Presentations daily

## REASONS TO BE THERE

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Participate in Canada's largest energy event of the year.

- Showcase your company's technologies, products and services directly to buyers and industry professionals seeking new suppliers and the latest innovations
- Maintain brand visibility in the marketplace
- Launch new products or services in the presence of a global audience
- Meet face to face with clients and new prospects
- Identify commercial opportunities and explore avenues for business development
- Assess the competition
- Source suppliers for your own supply chain
- Establish quality leads towards your next business transaction

## EXHIBITION PARTICIPATION

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### Exclusive Benefits:

- Preferred rates for advertising opportunities
- Unlimited invitations to promote your participation to clients and prospects
- Company listing on the Official Event Website
- Complimentary exhibitor staff badges

## EXHIBIT SPACE INVESTMENT

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**Indoor:** \$39.25/ ft<sup>2</sup> (100 ft<sup>2</sup> to 499 ft<sup>2</sup>)  
\$36.50/ ft<sup>2</sup> (500 ft<sup>2</sup> and over)

*Includes:* Floor space, standard booth carpet, draped display booth, one (1) 1500-watt electrical outlet, basic onsite materials handling to booth (up to 5000 lbs. per crate, except for specialty work), crate storage during the show, 24-hour roaming security. Also available: Hardwall Packages.

**Outdoor:** \$9.00 / ft<sup>2</sup> (400 ft<sup>2</sup> to 1599 ft<sup>2</sup>)  
\$7.00 / ft<sup>2</sup> (1600 ft<sup>2</sup> and over)

*Includes:* Ground space, basic onsite materials handling to booth (up to 5000 lbs. per crate, except for specialty work), one (1) parking pass (good for move in/out days only), 24-hour roaming security.

*All rates subject to 5% GST.*

THOUSANDS OF INDUSTRY PROFESSIONALS.  
ONE MARKETPLACE.

[gasandoilexpo.com](http://gasandoilexpo.com)

## WHO ARE THE ATTENDEES?

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**3 in 5**

attendees reported post-show that, as a result of attending, **business had already been conducted.**

**3 in 4**

attendees—approximately 17,000 individuals—influence or **make buying decisions for their company.**

**4 in 5**

attendees proclaim that Gas & Oil Expo is the **most important industry event of the year.**

**Top 10**

**companies represented** among registered visitors are Husky, Encana, Suncor, WorleyParsons, ConocoPhillips, Shell, Cenovus, ERCB, Cenovus, Nexen.

**Top 4**

motivations to attend are to **see new products & technologies**, initiate a purchase, obtain industry information, and network with colleagues.

**Top 3**

**job roles represented** include Senior Manager/CEO (37%), Engineer/Technical (34%) and Consultant/Resources (29%).

**\$25+ million**

in **purchasing power** is held by 6% of attendees, and budgets of at least \$1 million are controlled by 25% of attendees. Furthermore, 75% of attendees have a say in their company's buying decisions.

**60+**

**countries are signified** in the attendee body, including Canada, China, United Kingdom, Venezuela, India, United States, South Korea and more.

Source: Gas & Oil Expo 2011 registered attendee data

Connecting you with  
North America's  
gas & oil industry.

Visit [gasandoilexpo.com](http://gasandoilexpo.com)  
to register or exhibit.

### CONTACT US

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